

MEDIA ALERT

Spring is here and Motorcyclists Need Your Help!

Media internet news alerts are already reporting motorcycle fatalities nationwide everyday and riding season is only starting. Please consider the promotion of motorcycle awareness and education.

May is National Motorcycle Awareness & Safety Month

The statistics of motorcycle and car accidents are still high (over 50% of motorcycle accidents are with another vehicle) and a lot of accidents happen with the re-introduction of motorcycles on the road after being absent for months.

This always seems to cause a spike in accidents with driver's statements usually being "I never saw them."

An extra step in promotion of the information that drivers should be aware of certainly could benefit many.

As for the motorcyclists, with the average age of riders climbing and we're another year older; we have to keep in mind how the effects of aging can relate to the operation of our motorcycles. Plus the fact that many of us haven't ridden in a few months, our skills are not as sharp as they were last year. Practicing skills and/or attending a Rider Education Course are an easy way to help prevent those unwanted risks.



Click on image for link or go to www.forcardrivers.com



Click on image for link or go to <http://www.msf-usa.org>

Thank you in advance for any consideration of promoting Motorcycle Awareness

www.gomotorcycling.org

Don Gomo lives on Long Island and is the Safety Editor for American Iron Magazine also a MSF RiderCoach with the New York State Motorcycle Safety Program and recently the Director and Founder of the Empire State Motorcycle Safety Education Program which is a not for profit organization to promote Motorcycle Awareness and the benefits of RiderEducation. Don has received several national and regional awards for his promotion of motorcycle safety and has been recognized for his innovative and new alternative to presenting motorcycle safety information. Link for Don's motorcycling history/resume - [LINK](#)